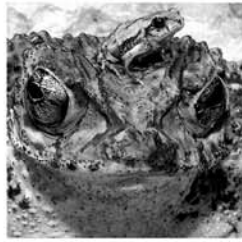


The Association of Zoos and Aquariums Presents:

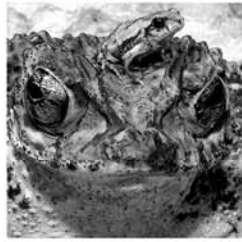
web connect

online advertising opportunities



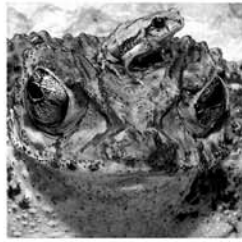
AZA Electronic Media

- Official Web site: AZA.org
- Monthly member e-newsletter: *INSIGHT*
- Daily news digest: “Today’s News”
e-mail alerts



AZA.org Official Web site

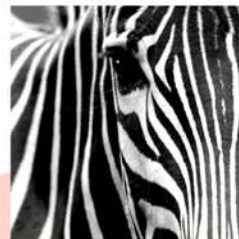
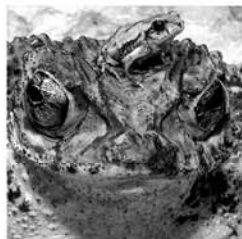
- Over 65,000 unique visitors each month
- Includes Association members, zoo and aquarium professionals, and others interested in wildlife conservation
- Drive traffic to your Web site
- Promote products, services, programs, job openings, events, animal-related merchandise; and other green web sites.



AZA.org Placement Options

- Home page
- Kids & Families pages
- Job Listings page
- Interior professional pages

The screenshot shows the AZA.org website homepage. At the top left is the AZA logo. To the right are navigation links: About AZA, Press Room, Jobs, A-Z Site Index, and Find a Zoo or Aquarium. Below these is a search bar and a 'Log In' button. A red navigation bar contains links for HOME, MEMBERSHIP, ACCREDITATION, ANIMAL CARE & MANAGEMENT, CONSERVATION, EDUCATION, CONFERENCES & MEETINGS, and PROFESSIONAL DEVELOPMENT. The main banner features a large image of a polar bear and the word 'Connect.' in red. To the right of the banner is a box for 'AZA's Professional Training Program' with a numbered list (1-4). Below the banner are several content blocks: 'Quick Links' with buttons for Advertise, Antivenom Index, AZA Supplier Search, Animal Programs Database, Corporate Partners and Sponsors, Publications, and Listservs for Members; 'DONATE NOW' with a link to groundspring.org; 'AZA SUPPLIER SEARCH'; 'CORPORATE SPONSORS' with a statistic about website visits; 'Become a Member' with a description and a link; 'Kids & Families' with a photo of a child and links for Conservation Snapshots and Photo Contest; and 'What's New for AZA Members' with a list of updates and news items.



AZA.org Home Page Placement

- Single button ad space in lower, left sidebar
- Up to three ads in rotation
- Option to secure exclusivity
- Over 100,000 page views monthly

Every year, 150 million people visit AZA-Accredited zoos & aquariums.
[Become an AZA Sponsor »](#)

GEICO
GEICO: AZA's Proud Partner

ANIMAL PLANET
Animal Planet: AZA's Proud Partner

JOBS
[Job Listings »](#)
[How to Post a Job »](#)

HOME PAGE AD SLOT
[Advertise with us »](#)

[Find events at zoos and aquariums!](#)
[Reciprocal Admissions Program](#)

CONNECT Magazine
In this month's issue:

- The Return of a Native - Reintroduction of the Karner Blue Butterfly to the Oak Openings of Northwest Ohio
- The Peninsular Pronghorn Recovery Project
- Restoring the Waldrapp Ibis
- and much more...

[Read the Current Issue](#)

[More news from zoos & aquariums »](#)

News from AZA

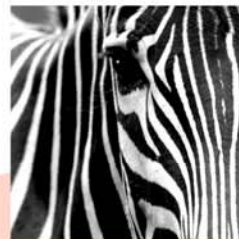
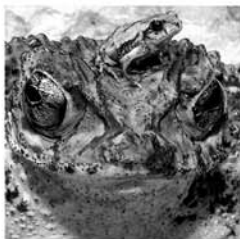
- [NOAA Announces \\$9 Million in Grants to AZA-Accredited Aquariums »](#)
- [Lincoln Park Zoo President and CEO Kevin Bell Becomes AZA Chair of the Board »](#)
- [Animal Planet Educates Zoo Visitors With Innovative Kiosks »](#)
- [Visit an Elephant, Contribute to Conservation »](#)

[More News from AZA »](#)

Member Calendar

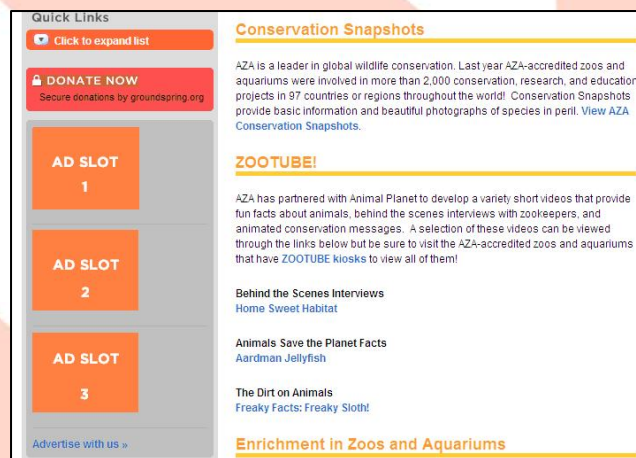
Oct 21	Zoological Registrar's Association Annual Conference
Nov 2	IMATA Annual Conference
Nov 6	Advancing Bear Care '09
Nov 9	Creating Successful Exhibits
Nov 9	Population Management I: Data Acquisition and Processing
Nov 9	Population Management II: Data Analysis and Breeding Recommendations

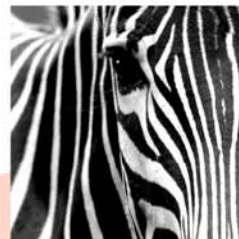
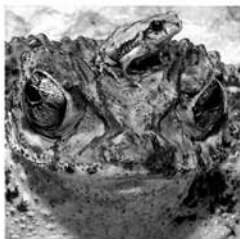
[View Full Calendar »](#)



AZA.org Kids & Families Placements

- Three button ad spaces in lower, left sidebar
- Over 7,000 page views monthly and growing
- Target zoo and aquarium visitors
- www.aza.org/kids-and-families/





AZA.org Job Listings Page Placements

- Three button ad spaces in lower, left sidebar
- Over 200,000 page views monthly
- Target zoo and aquarium job seekers
- <http://www.aza.org/joblistings/>

ASSOCIATION OF ZOOS & AQUARIUMS

HOME MEMBERSHIP ACCREDITATION ANIMAL CARE & MANAGEMENT CONSERVATION EDUCATION CONFERENCES & MEETINGS PROFESSIONAL DEVELOPMENT

Job Listings

« Back to Home

JOB LISTINGS

Quick Links

Click to expand list

DONATE NOW
Secure donations by groundspring.org

AD SLOT 1

AD SLOT 2

AD SLOT 3

Home » Job Listings

AZA members (IN, RF, CO, and CP) please log in to view, post, edit, and delete your job listings. Special note for jobs posted prior to August 10, 2009.

AZA accepts job postings from non-members. Please read [How to Post a Job](#) or contact [Tim Lewthwaite](#) for more information.

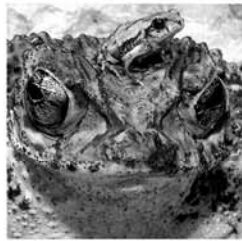
Search Jobs

Jobs Internships Both Search

Job Listings

Listings highlighted in blue indicate positions at AZA-accredited member institutions

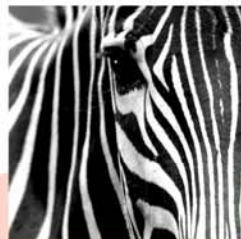
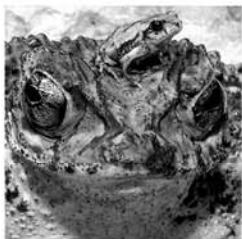
Position	Organization	Location	Posted
Veterinary Technician Intern	Point Defiance Zoo & Aquarium	Tacoma, WA	Oct 14, 2009
Keeper	Phoenix Zoo	Phoenix, AZ	Oct 14, 2009
Assistant Curator of Fish and Invertebrates	Landry's Downtown Aquarium Denver	Denver, Colorado	Oct 14, 2009
Presenter - Keeper	Joel Slaven's Professional Animals	San Diego, Orlando, Various	Oct 14, 2009



AZA.org Interior Professional Pages

- Three button ad spaces in lower, left sidebar
- Over 300,000 page views monthly
- Target zoo and aquarium job professionals
- Exposure on majority of pages on the site

The screenshot displays the AZA.org website interface. At the top, the logo 'ASSOCIATION OF ZOOS & AQUARIUMS' is on the left, and navigation links like 'About AZA', 'Press Room', 'Jobs', 'A-Z Site Index', and 'Find a Zoo or Aquarium' are on the right. A search bar is also present. Below the logo is a red navigation bar with buttons for 'HOME', 'MEMBERSHIP', 'ACCREDITATION', 'ANIMAL CARE & MANAGEMENT', 'CONSERVATION', 'EDUCATION', 'CONFERENCES & MEETINGS', and 'PROFESSIONAL DEVELOPMENT'. The main content area features a large image of an elephant and the title 'Conservation Research'. On the left sidebar, there are three red 'AD SLOT' buttons labeled '1', '2', and '3'. The main text discusses the importance of contemporary animal management and scientific research. On the right, there are sections for 'Related Information' and 'Related News' with various links and a 'View all' option.



INSIGHT Member E-Newsletter

- Three button ad spaces in lower, right sidebar
- Sent via e-mail monthly to over 5,000 individual Association members
- Ideal for product announcements, time-sensitive promotions, and viral marketing

The screenshot shows the layout of the INSIGHT Member E-Newsletter for October 2009. At the top is a banner image of a katydid with the text "ASSOCIATION OF ZOOS & AQUARIUMS" and "Insight" in large yellow letters. Below the banner is a list of links for the month's edition, including "October CONNECT", "CEF Funds Awarded", "2010 AZA Membership Directory Available", "Recognize AZA Retired and Honorary Members", "PIZZAZZI! Video Available Online", and "Making the Most of Your AZA Membership Conferences and Special Events". To the right is a "What's New?" sidebar with links for "AZA Member News - Submit Now", "Member Calendar", "Professional Training Courses", "Amphibian Conservation Report", "AZA Conferences and Meetings", and "Donate to CEF". Below the main text is a section for "October CONNECT Magazine" featuring a katydid image and a short article about Yasuni National Park. At the bottom, there are two dark blue buttons labeled "AD SLOT 1" and "AD SLOT 2".

ASSOCIATION OF ZOOS & AQUARIUMS

Insight

OCTOBER 2009

In this month's INSIGHT edition:

- [October CONNECT](#)
- [CEF Funds Awarded](#)
- [2010 AZA Membership Directory Available](#)
- [Recognize AZA Retired and Honorary Members](#)
- [PIZZAZZI! Video Available Online](#)
- [Making the Most of Your AZA Membership Conferences and Special Events](#)

October CONNECT Magazine

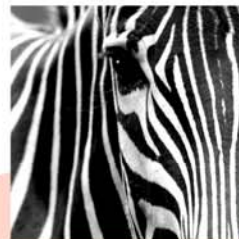
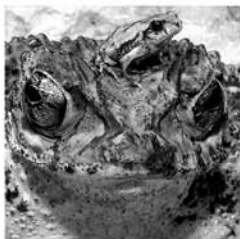
Along the rivers that reach like fingers into the Amazon region of Ecuador is one of the last remaining tracts of intact primary forest. Yasuni National Park is located at the heart of this forest and is one of the most biologically diverse places on earth, home to this katydid, one of almost 6,000 known for the family Tettigoniidae.

Check out the [October issue of CONNECT magazine](#) for articles on the Peninsular Pronghorn Recovery Project and the New Animal Care Complex at [Palm Beach Zoo](#) - including all the regular features! Articles linked below require a member login to access. UserID is firstinitiallastname (all one word). Password is memberIDwithlastfourdigits.

Credit: Julie Larsen Maher, WCS

AD SLOT 1

AD SLOT 2



Daily News Digest

- Three text + link ads included at close of digest
- Sent via e-mail to over 200 directors of AZA-Accredited Zoos and Aquariums
- Additional distribution to marketing and public relations contacts

Subject:	Today's News
Animal/Exhibit :	
Essex County Turtle Back Zoo: With Reptile Facts	http://www.myfoxny.com/dop/good_day_ny/091021_Essex_County_Turtle_Back_Zoo
Busch Gardens offers exotic pet amnesty	http://www.myfoxtampabay.com/dop/news/local/hillsborough/busch_gardens_hosts_exotic_pet_amnesty_day_102809
Rabid bat kills so. Indiana resident, experts explain bat safety (Louisville Zoo)	http://www.whas11.com/news/local/Rabid-bat-kills-so-Indiana-resident-experts-explain-bat-safety-66970797.html
Special Events/Programs:	
Boo Bash Tonight (Natural Science Center & Animal Discovery of Greensboro)	http://www.digitriad.com/news/local/article.aspx?storid=132328&catid=67
Zoo's boos entertain at 20th annual event (Akron Zoo)	http://www.akron.com/akron-ohio-entertainment-news.asp?aID=7071
NC Aquarium Trick-or-Treat Under the Sea (North Carolina Aquarium at Fort Fisher)	http://www.wect.com/Global/story.asp?S=11399428
Public Affairs:	
Natural Science Center Pushes for \$20M Bond	http://www.myfox8.com/wghe-science-center-bond-091028_0_36456680_story
Budget cuts affect Tulsa Zoo & Animal Shelter	http://www.kjrh.com/news/local/story/Budget-cuts-affect-Tulsa-Zoo-Animal-Shelter/Yd4xIMn8IEo146a-iWWBCw.csp
Fundraising effort generates \$1.2 million for Pittsburgh charities (Pittsburgh Zoo & PPG Aquarium)	http://www.pittsburghlive.com/x/pittsburghtrib/news/pittsburgh/s_660431.html
Sponsored Links:	
Text Goes Here	http://www.linkgoeshere
Text Goes Here	http://www.linkgoeshere
Text Goes Here	http://www.linkgoeshere